

FUNDRAISING IDEAS

Do you want to help Bravehearts protect Aussie kids but do not have any idea how? Here are some suggestions to inspire your fundraiser. The opportunities are endless!



ONLINE FUNDRAISER

Are you too busy to organise a fundraising event? Then online fundraising is the answer. Setting up a [free online fundraising page](#) with Bravehearts takes less than five minutes and is an easy way for people to donate. Simply register and you are ready to go.



DO SOMETHING ACTIVE

Do you love to run, swim, cycle or play sports? Why not join an organised race or set up your own sports day and get everyone involved!



WEAR WHITE DAY

Wear all white to work or school or just for one day and organise a gold coin donation to Bravehearts.



RAFFLE

Get your workplace or community involved and throw a raffle for a good cause.



GIVE IT UP

Kick a bad habit for a month, do something good for your health and protect Aussie kids. Whether you quit sugar, alcohol, smoking, caffeine or junk-food, no doubt your friends and family will be there to back you with donations along the way!



SPECIAL OCCASION

Do you have a birthday, wedding or anniversary coming up? Is Christmas just around the corner? Whatever the occasion, ask for a gift that gives back to a good cause. Get your friends to make a donation to Bravehearts instead of giving presents. Don't forget to create fundraising page where they can make the donation!



SCHOOL FUNDRAISING

Your school can get involved by fundraising in many ways which will help Bravehearts to be a step closer to making Australia safer for kids. How about seeing which class can bring in the most 5 cent pieces and providing an incentive to the winning class?



BUSINESS FUNDRAISING

Your Business can get involved by fundraising in many ways. How about donating a percentage of sales? Or a percentage of wage via workplace giving scheme?



FUNDRAISING BBQ'S

Contact organisations in your local area that allow fundraising BBQ's in their carpark on the weekends. They have a roster and you can put your name down. Many fundraisers try Bunnings, Masters, Harvey Norman, Officeworks or Dan Murphy's. Approach local supermarkets, butchers and bakery's to see if they will donate your sausages, bread, sauce, napkins and cans of soft drinks/water.



CORPORATE MATCHING GIFT

Ask your company to match the amount of donations you receive from your fellow co-workers and ask others to see if they can investigate getting their company to match outside donations as well.



FUNDRAISING DINNER AT YOUR FAVOURITE RESTAURANT OR PUB

Ask your favourite local establishment to host a fundraising dinner for you. They supply a deal on food & drink and you supply the donation forms or tins!



DINNER PARTY

Organise a dinner party like you always do. Only this time ask your friends to contribute a small sum for your invite. Your dinner will help educate and protect Aussie kids. Nobody will say no!



HOST A MORNING TEA!

Invite a group of friends and family to join you for a coffee date at your local café or host one at home and collect small donations. Alternatively, you can organise a breakfast, or High Tea or Cocktail Party with a set ticket price to cover any costs and make some profit.



CORPORATE SPONSORSHIP

Identify large local companies and contact them directly. They may be willing to sponsor you for your campaign or event if you let them put their name or logo on the hat or shirt you or your fundraising team wear. They could also provide you with donations for raffles etc.



WORKPLACE / OFFICE FUNDRAISING CHALLENGE

Speak with everyone in your office or workplace and get them to challenge each other to raise the highest amount. Give the "winner" a prize. Maybe some movie passes or a dinner voucher?



DRESS DOWN DAY

Ask your company to allow an official day each week or month to recognize Bravehearts – have a Dress Down Day Friday or a Themed Dress Up Day. For the privilege employees donate a gold coin.



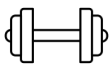
SHORTEST TIE CONTEST

Executives participate in an all-day contest to end the day with the shortest tie. Employees pay to cut inch off their favourite executive's tie, the ugliest or most ties. Ties can be bought from Op Shops for a couple of dollars – they may even donate them to you! .



WINE TASTING

Ask a local winery and or Liquor Barn to donate the vino and use the evening as a fundraising party.



FITNESS CHALLENGE

Host a fitness challenge at your local gym.



PARK RUN

Approach your local Park Run – they will often dedicate a morning run to a particular charity and members will donate.



FASHION PASSION

Find a local designer or boutique to supply the clothes and find some fabulous friends or family who will be willing to auction them away.



FARMER'S MARKET TABLE

Call the local farmer market, flea market, night market etc, to see if they will donate a "table" (space) to you. Decorate the space with posters letting people know you're raising money for Bravehearts.



MEET THE PRESS

Does your company distribute a newsletter? Does your company have interoffice e-mail? Seek approval and take advantage of these! It's a perfect way to get the word out. Bravehearts will provide you the content to be shared.



GARAGE SALE

Know all that stuff that's been hanging out in your garage? Gather it up and ask your friends to do the same. Put it in your front yard and sell, sell, sell! Put all the money raised toward your financial target to support the work of Bravehearts.



BAKE SALE

Host a bake sale. Bake some sweet treats and ask your friends to do the same. You can even have it in conjunction with your garage sale. It's a fact that people will buy more stuff on an empty stomach!



CAR WASH

Host a car wash. Ask a local Super Cheap Auto or similar to donate the cleaning products, put up balloons and signs, and wash away.



CREATIVE FRIENDS

Find a local artist or ask a creative friend if they would donate a piece of art or some jewellery that you could auction or raffle off.



GUESS HOW MANY??

Fill a large jar with lollies (try to get them donated) and get your workmates to guess how many in the jar for a gold coin donation. Prize is the yummy jar full of lollies!



LOCAL THEATRE OR MOVIE TO DONATE TICKETS TO A PERFORMANCE

Ask a local theatre to donate a couple tickets to one of their plays or musicals and auction or raffle them off.



BRAVEHEARTS DONATION BOX

Ask your local café's or shops to place a donation box on their counter. Check with the manager / owner. They may be willing to place the box at a high traffic area so lots of customer can see it. Simple!



CHOCOLATE BASKET

Ask your friends or family to donate a block, box or bag of chocolates and make up some gift baskets to be raffled off. Great around Easter Time!!



SPORTS

If you or your kids play tennis, footy, soccer or any other sports teams / clubs, distribute your donation forms to the other parents or ask if you can leave them at the Gym, Arena, or Dance Studio. Every little bit helps.



HAIR SALON

Ask your hairdresser to donate \$2 for every haircut they complete over one week. Or, have your hairdresser put a donation tin on their counter with a small flyer. Hair dressers are great at talking things up and spreading the message.



SOLICIT SMALL BUSINESSES

Ask churches or service clubs with which you are involved, for gifts of \$100 or more - If you are an active donor or member this is very effective. You can usually be successful with a simple proposal and presentation.



BOWLING NIGHTS

Plan a fund night of bowling at your local lanes. Ask the owner to discount the cost of bowling and you can collect the difference.



BIRTHDAY GIFT PLEDGE

This is a very simple way to raise money and it'll be a lot easier for your friends and family to write you a cheque instead of spending hours trying to shop for you!



“EXTRA CHANGE IN MY POCKET BOX”

Create these little boxes or jars for your friends and family and have them place it on their dresser. At the end of the day they can drop that spare change in the box.



EMAIL SIGNATURE

Add a line in your email signature about Bravehearts, and even add a link right to your personal fundraising page.



MAKE YOUR DONATION FORM STAND OUT

Copy your donation form onto coloured paper with your personal story and reason behind supporting Bravehearts copied onto the back of the page.



DOLLARS FOR DARE

Has someone dared you to do something? Or, do they need a volunteer for a dunk tank at a fair? A lot of people will give you money for doing crazy things (like shaving your head or one eye brow, etc).



COMMUNITY CENTRE

Place an ad in your Community Centre or local Library bulletin letting the people know what you are up to!



SPORTS STORES

Contact a couple of local sports stores. Tell them what you're training for and ask them if they would like to sponsor you for the entire amount, or supply you with shoes and or training gear. Ask and you shall receive!



AUCTION

Have a silent auction for an item you are able to get donated – from gift baskets to painting to gift certificates.



HOST YOUR OWN EVENT

Do you have an idea we haven't thought about yet? Then share it with us and send an email to fundraising@bravehearts.org.au.